



Entrepreneurship For Rural Revival

January 27th - 29th, 2012 @



4th National Conference on Social Entrepreneurship



SIGMA: Social Initiative Group for Managerial Assistance, XLRI



Fr. Arrupe Centre for Ecology & Sustainability

XLRI School of Business and Human Resources, Jamshedpur

[Conference Website](#)

[Registration Form](#)

Venue:
Learning Center
XLRI Campus, Jamshedpur

January 27th, 2012

10:00 – 11:00: Registration

11:00 – 12:30

Inaugural Address

Pravesh Sharma, IAS

Managing Director

[Small Farmers' Agribusiness Consortium](#)

14:00 – 15:30 – Panel: Rural Revival: Opportunities & Challenges

Ajay Maniar

Partner

[Aavishkaar Venture
Management Services](#)

Paul Basil

Founder & CEO

[Villgro Innovation
Foundation](#)

Pravesh Sharma, IAS

Managing Director

[Small Farmers'
Agribusiness Consortium](#)

Siddharth Tata

Agriculture Portfolio Manager

[Acumen Fund - India](#)

16:00 – 17:30 – Track 1: Technology, Development & Inclusion

Dr. Radha Basu

CEO

[Anudip Foundation](#)

Satyan Mishra

Founder & MD

[Drishtee](#)

Vinay Kumar

Chief Strategist

[Digital Green](#)

18:00 – 20:00: Break-out Groups

Discussions and experience-sharing on common thematic interest, in self-selected groups of participants and resource persons/speaker.

January 28th, 2012

09:00 – 10:30 – Track 2: Models of Sustainable Farming

Gijs Spoor

Founder & CEO

[Zameen Organic](#)

Sanjeeva Srivastwa

Founder

[Organic Bihar](#)

Sundara Rajan Sampath

Founder & CEO

[Janani Agriserve](#)

11:00 – 12:30 – Track 3: Solutions for Rural Healthcare

Amit Jain

CEO

[e-HealthPoint](#)

Mrityunjay Tiwari

Founder

[Akhand Jyoti Eye Hospital](#)

Mukti Bosco

Secretary General

[Healing Fields Foundation](#)

14:00 – 15:30 – Track 4: Innovations in Rural Revitalization

Anshu Gupta

Founder Director

[GOONJ...](#)

Pradeep Ghosh

Founder Director

[OASIS](#)

Prakash Michael

Founder

[Spandan](#)

16:00 – 17:30 – Track 5: Emerging Rural Ventures – A Showcase

The journey of a few 1-3yrs old/young promising rural social ventures, shared by their founders

[Avika](#) [evidyaloka](#) [FarmnFarmers](#) [Green Leaf Energy](#) [Onergy](#) [Protovillage](#)

18:00 – 19:30: Movie – Drowned Out (2002)

Three choices: Move to the slums in the city, accept a place at a resettlement site or stay at home and drown. An Indian tribal family decides to stay at home and drown rather than make way for the Narmada dam. The people of Jalsindhi in central India must make a decision fast. In the next few weeks, their village will disappear underwater as the giant Narmada Dam fills. Will the water go to poor farmers or to rich industrialists? What happened to the 16 million people displaced by fifty years of dam building? *Drowned Out* follows the Jalsindhi villagers through hunger strikes, rallies, police brutality and a six year Supreme Court case. It stays with them as the dam fills and the river starts to rise...

Shot over 3 years during 1999-2001 (with no budget, no-electricity) in Central India, director Fanny Armstrong's Award Winning documentary explores the personal and socio-environmental impacts of India's biggest dam project.

January 29th, 2012

09:00 – 10:30 – Track 6: Creating Markets for Rural Producers

<u>Dhirendra Kumar, IFS</u> Managing Director Jharcraft	<u>Kirti Mishra</u> Partner MART	<u>Dr Vanita Viswanath</u> Secretary & CEO Udyogini
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11:00 – 12:30 – Track 7: Building Self-Reliant Rural Communities

<u>Elango Rangaswamy</u> Panchayat President Kutumbakkam	<u>Dr Joe Madiath</u> Executive Director Gram Vikas	<u>Stan Thekaekara</u> Founder JustChange India
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12:30 – 13:30 – Closure & Farewell
